

PRESS RELEASE

25 years of being an innovation pioneer – Würth Industrie Service is one of the "Digital Champions 2024".

Bad Mergentheim/Main-Tauber-Kreis. As a leading expert in the supply of small parts to industrial customers, Würth Industrie Service GmbH & Co. KG has been proving for over 25 years that digital, connected systems ensure excellent progress and pave the way towards Industry 4.0. And not only along the holistic supply of production and operating materials for around 20,000 customers, but also with the Würth Industrial Park, which is considered as one of the most advanced logistics centres for industrial supplies in Europe. In the "Digital Champions 2024" study conducted by DEUTSCHLAND TEST and FOCUS MONEY, the C-Parts partner emerged as the clear industry winner with first place in the category "building materials industry and building chemistry".

Success stories made in Germany: The Digital Champions Award impressively demonstrates which companies in the German industry are shaping the future of tomorrow in the face of advancing digitalisation and changing markets - with intelligent technologies and solutions across all areas of the company. In short: They offer exactly what is important in the age of Industry 4.0. But which factors are decisive for a successful change? The "Digital Champions 2024" study conducted by the Institute for Management & Economy Research (IMWF) on behalf of FOCUS MONEY and DEUTSCHLAND TEST addresses this question. Various parameters in the categories digitalisation, technology and innovation were analysed broadly and comprehensively for around 12,300 companies in the defined period from 1st January 2022 to 31st December 2023.

One step ahead as a digital champion

True innovators are constantly bringing in change and setting the benchmark for innovation success every day as pioneers in their respective industries. According to its motto "Always looking forward and one step ahead", Würth Industrie Service has been contributing to driving digital transformation for 25 years. "We value innovation and curiosity immensely," says Stefan Reuss, General Manager, IT and Digital Solutions at Würth Industrie Service. A dedicated Digital Business Development & Innovations department deals with future-oriented trends for the targeted management and coordination of innovation projects and collaboration with start-ups. The experts also encourage agile working methods to make day-to-day working easier with intelligent solutions.

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Hand in hand: progress through innovation

Innovative technologies in line with modern C-Parts management succeed hand in hand with own customers as well as with partners from science, trade and industry. The C-Parts partner's ability to innovate is visible in its supply systems, which engage in high level of automation. In addition to the battery-operated iPLACER®, which uses RFID technology not only for the ordering process, but also for inventory management, the digital rack label iDISPLAY, which displays all information relating to items, filling quantity, availability, storage location and upcoming replenishments directly at the point of use, also ensures maximum productivity. An almost independent, logistical storage management for C-Parts can be achieved with iSCALE, a sensor-controlled scale that is directly connected to the Kanban bins and reports the requirements of production materials and other small parts based on weight. With iSCALE pal, weighing technology can now also be used for pallets. The company has been consistently focussing on progress for over 10 years with its intelligent ORSY®mat vending machines in the field of production-related MRO materials. For example, the ORSY®mat WGT detects the withdrawal of items through its integrated weighing cells. Currently, more than 20,000 customers are already using over 1,800 vending machines, more than 15,000 RFID solutions and more than 2 million Kanban bins.

The C-Parts partner is also continuously increasing its level of automation and digitalisation at the heart of the Würth Industrial Park, one of the most advanced logistics centres for industrial supply in Europe. Modern, fully automated high-bay and shuttle warehouses with a capacity of over 650,000 storage locations, 34 kilometres of conveyor technology, professional camera inspection systems, driverless transport systems and self-learning robots are used together with modern IT systems.

Photo material

Captions:



Photo 1: iPlacer.jpg

Caption 1: iPLACER® as a flexible RFID module for automated reordering and inventory management.

Photo source 1: Archives of Würth Industrie Service GmbH & Co. KG



Photo 2: Robotics.jpg

Caption 2: Thanks to self-learning robots, the C-Parts partner is continuously increasing its level of automation and digitalisation within logistics.

Photo source 2: Archives of Würth Industrie Service GmbH & Co. KG

Brief profile of Würth Industrie Service GmbH & Co. KG

Within the Würth Group, Würth Industrie Service GmbH & Co. KG is responsible for supplying to the industrial sector. Since its foundation in the year 1999, the company is located at the Würth Industrial Park in Bad Mergentheim, Germany with over 1,800 employees.

As a one-stop C-Parts provider, the company offers its customers a specialised product range with over 1,400,000 items: from screws and tools to connection and fastening technology, technical chemicals as well as occupational safety solutions. Aside from the extensive standard product range, the strength of the company lies in its customer-specific, logistical and dispositive supply and service concepts as well as special parts. Under the service brand "CPS® – C-Product Service", the company offers modular solutions customised as per the customer's requirements. These consumption-based and demand-based systems streamline the processes for purchase, logistics and quality assurance while enabling the procurement of small parts in a cost-optimised manner. Logistic and dispositive services such as shelving systems that use scanners or a just-in-time supply using Kanban bin systems play a significant role in increasing productivity.